The Gatsby Benchmarks

- 1 A stable careers programme
- 2 Learning from career and labour market information
- 3 Addressing the needs of each pupil
- 4 Linking curriculum learning to careers
- 5 Encounters with employers and employees
- 6 Experiences of workplaces
- 7 Encounters with further and higher education
- 8 Personal guidance

The CDI Framework Learning Areas

Grow throughout life Explore possibilities Manage career Create opportunities Balance life and work

See the big picture

CB – Career Basics

SA - Self Awareness

MoC - Moments of Choice

WE - Work Experience

S – Skills

AfJ - Apply for Jobs

LM - Explore the Labour Market

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 7	Secondary school –	Your future starts	What is a skill? (S 3)	Your interests and	What jobs do people	Explore some of the
	what choices do I	now (CB 3)		jobs (SA 3)	do near you? (LM 2)	key industries in
	have? (MoC 8)		An introduction to			England (LM 2)
			the different types of	Your strengths and		
	What is life like at secondary school? (MoC 8)		skills (S 3)	jobs (SA 3)		
		Careers Talks	Careers Talks	Careers Talks	Careers Talks	
				National Careers		
				Week		
				Careers Fair		
Year 8	Explore jobs based	Your subjects and	GCSEs – an overview	GCSEs – making your	Developing your skills	Explore jobs in your
	on your interests (SA	jobs (CB 2,4)	of your options (MoC	choices (MoC 2,3,8)	in everyday life (S 3)	local area (LM 2)
	2,3)		8)			
		What skills are				Explore local jobs in
	Explore jobs based	needed for different				demand (LM 2)
	on your strengths (SA	jobs (S3)				
	2,3)					What will jobs be like
				Choices Evening and		in the future? (CB 2)
		Careers Talks	Careers Talks	Careers Assembly	Careers Talks	
				Careers Talks		
				National Careers		
				Week		
				Careers Fair		

Year 9	What is your personality type (SA 8) PHSE – Career Opportunities	What skills do you have? (S 3) How can you develop your skills? (S 2,3) Careers Talks	GCSEs – an overview of your options (MoC 8)	GCSEs – making your choices (MoC 2,3,8) Careers Talks National Careers Week Careers Fair	Explore local employers and what is important to them (LM 2) Choices Evening and Careers Assembly Careers Talks	What skills are important to employers? (LM 2)
Year 10	Create your own personal development plan (SA 3,8) Using Start to capture evidence (S 3,8)	What is resilience? (SA 3,8) Why is feedback important? (SA 8)	What is a CV? (AfJ 2,5,8) What is an interview? (AfJ 2,5,8)	What will you get out of work experience? (WE 5,6) Why is work experience important? (WE 2,5,6)	Your next move (Post 16) (MoC 7,8)	What is university? (CB 3,7,8) What is an apprenticeship? (CB 2,3,7,8)
		Careers Talks NAS Apprenticeship Expo – Nov Earn While You Learn Apprenticeship Careers Fair - Dec	Careers Talks	Careers Talks National Careers Week Careers Fair	Careers Talks	Work Experience

Year 11	Choosing subjects	Academic and	How to manage your	Creating a	How to write your CV	Exams
	(Post 16) (MoC 2,4,8)	vocational pathways	emotions (SA 2,3,4)	development plan (S	(AfJ 2,3,4,8)	Endino
	(1. 000 10) (11100 2,4,0)	(CB 2,3,7)	CC. (3/ (2/3/4)	2,3,4)	(,, 2,3, 1,0)	
	Making your choice	(05 2,0),,	What is resilience?	2,3,1,		
	(Post 16) (MoC 8)	Finding and	(SA 3,8)			
	(1 030 20) (1110 0)	employer;	(3/13/3)			
		apprenticeship and T-				
		Level placements (LM				
		2,4,5,7)				
	College open	College open	1:1 Interviews with a	Careers Talks	Careers Talks	
	days/evenings and	days/evenings and	Careers adviser	National Careers		
	apprenticeships/work	apprenticeships/work	Careers Talks	Week		
	opportunities	opportunities	Eikon Webinar for	Careers Fair		
	Next Best Steps	College interviews	parents: Life after			
	Surrey event	1:1 Interviews with a	Year 11, Supporting			
	1:1 Interviews with a	Careers adviser	Decision Making			
	Careers adviser	Careers Talks	_			
		What is an				
	PHSE Lesson	Apprenticeship				
		Careers talk -				
		Innervate				
		Apprenticeship Expo				
		- Nov				
		Earn While You Learn				
		Apprenticeship				
		Careers Fair - Dec				
		Tutor activities:				
		Stress and Coping,				
		How to manage				
		revision.				

Year 12	How to write your CV/ Fine tuning your CV (AfJ 2,3,4,8) How to prepare for	What are your skills gaps? (S 2,3)	Would you relocate for the right job? (LM 2,3)	Why do some jobs pay more than others? (CB 2)	Post 18 – an overview of your options (MoC 2,7,8)	Get in the front door for apprenticeship and graduate jobs (AfJ 2,5,8)
	interview /Fine tuning your interview skills (AfJ 2,3,4,8)		What is company culture? (LM 2) Large and small companies: the difference (LM 2)	Finding a job that matches your needs (CB 2,3)	Your next move (Post 18) (MoC 7,8)	
		The National Apprenticeship Show - Nov UHEX Higher Ed Expo Earn While You Learn Apprenticeship Careers Fair – Dec UCA presentation, job in creative careers	Interview skills with J Tennant ASK – Apprenticeship workshops	National Careers Week Careers Fair ASK – Apprenticeship workshops	Uni open days/visits	Uni open days/visits UCAS Prep Work Experience UCAS Open Evening

Year 13	Post 18 – choosing the right university course (MoC 2,4, 7,	Using LinkedIn and Social Media effectively (AfJ)	What is your plan to keep developing skills? (S 2,3)	What is income tax and how will it affect me? (CB 8)	Could you start your own business? (LM 2,8)	Exams
	Post 18 – choosing the right apprenticeship (MoC 2,4,7,8)		What is work life balance? (CB 8)	Why should I bother about a pension? (CB 8)	What work experience will you get on your Degree? (WE 5,6)	
		The National Apprenticeship Show - Nov UHEX Higher Ed Expo Earn While You Learn Apprenticeship Careers Fair - Dec		National Careers Week Careers Fair		