

# KS5 Media Studies Curriculum Plan: 2021-2022



<b>AO1 Demonstrate knowledge and understanding of:</b>	<b>A02: Apply knowledge and understanding of the theoretical framework of media to:</b>	<b>A03 Create media products for an intended audience:</b>
<ul style="list-style-type: none"> <li>• the theoretical framework of media</li> </ul>	<ul style="list-style-type: none"> <li>• analyse media products, including in relation to their contexts and through the use of academic theories</li> </ul>	<ul style="list-style-type: none"> <li>• by applying knowledge and understanding of the theoretical framework of media to communicate meaning</li> </ul>
<ul style="list-style-type: none"> <li>• contexts of media and their influence on media products and processes</li> </ul>	<ul style="list-style-type: none"> <li>• evaluate academic theories</li> </ul>	
	<ul style="list-style-type: none"> <li>• make judgements and draw conclusions.</li> </ul>	

## MEDIA STUDIES: KS5 CURRICULUM PLAN YEAR 12

	<b>Autumn 1</b>	<b>Autumn 2</b>	<b>Spring 1</b>	<b>Spring 2</b>	<b>Summer 1</b>	<b>Summer 2</b>
<b>Year 12</b> <i>Introduction to Media Studies – theory and practise</i>	Introduction to Media Theoretical Framework	Component 1 Section A Advertising Tide, Wateraid , Kiss of the Vampire	Component 1 Section A Music Videos Formation, Riptide	Component 1 Section A Newspapers The Times, the Mirror March 2019	Component 1 Section B Component 3 NEA Newspapers Film Marketing	Component 3 NEA Eduqas 2021 Brief
	Media Language, Audiences, Representation Institutions ( wide range exemplar media products)	Applying Media Language and Representation Theories to set exam texts	Applying Media Language and Representation Theories to set exam texts	Applying Media Language and Representation Theories to set exam texts	Applying Audience and Industry Theories The Times The Mirror Black Panther I, Daniel Blake	Research, planning and draft Statement of Aims
<b>Skills assessed</b>	AO1, AO2	A01. A02	AO1, AO2	AO1 AO2	AO1 AO2	AO3
<b>Assessment</b>	1x piece of unseen textual analysis	Year 12 Mini-Mocks Component 1 Section A – Media Language Question	Component 1 Section A Representation Question	Component 1 Section A Media Language Question	End of Year 12 Exams (Component 1 Sections A and B)	Draft Statement of Aims
<b>Interleaving</b>		Media Language Terminology	Representation Theory	Media Language Theory	Representation Theory	Industry Theory
<b>Feedback</b>	WWW/EBI, score	WWW/EBI, score/grade	Assessment: score/grade, WWW/EBI completed by student in class review	WWW/EBI, score	Assessment: score/grade, WWW/EBI completed by student in class review	Teacher feedback draft grades
<b>Homework</b>	Cycle 1 Sept Research TV genre presentations Cycle 2 Sept textual analysis cinematography Cycle 3 – SMH quiz	Cycle 1 – flipped – Tide context research Cycle 2 – 15 mark question Cycle 3 – charity context image search	Cycle 1 Feminist theories presentations Cycle 2 – music video fact file test Cycle 3 – unseen music video analysis	Cycle 1 : flipped – political context research Cycle 2 : media language analysis question Cycle 3 Newspaper industry research task	Cycle 1 : Newspaper industry presentations Cycle 2 Audience and Industry Theory revision Cycle 3 Media Language and Representation Revision	Cycle 1 Set Brief Audience Research Cycle 2 Set brief industry research Cycle 3 First draft Statement of aims
	Students be set one piece of HW per cycle and this will be self or peer marked, or used as part of flipped learning. This will be set by the class teacher on Microsoft Teams					



## Media Studies: KS5 Curriculum Plan: Year 13

	<b>Autumn 1</b>	<b>Autumn 2</b>	<b>Spring 1</b>	<b>Spring 2</b>	<b>Summer 1</b>	<b>Summer 2</b>
<b>Year 13</b> <b>Consolidation</b> <b>media</b> <b>framework</b>	Component 1 Section A Radio – Late Night Woman’s Hour Component 1 Section A Video Games ‘Assassin’s Creed’ Component 3 NEA 2020 Brief Cross-Media Production	Component 2 Section A Television in the Global Age  Life on Mars ’ and ‘The Bridge	Component 2 Section B Magazines: Mainstream and Alternative Vogue and The Big Issue	Component 2 Section C Media in the On- line Age Zoella and Attitude	Component 1 and 2 Revision and Exam	
<b>Skills assessed</b>	A01 A02	A01/2 A03	A01/2 A03	A01 A02	A01 A02	
<b>Interleaving</b>	Audience and Industry Theories	Media Language and Representation	ML, A, R, I Theories	ML, A, R, I theories		
<b>Assessment</b>	Component 1 Section A and B MOCK	Assessment Comp 2 Section A 15 mark and 30 mark question	Interim Evaluation of NEA progress and achievement	Comp 2 Section B and C 2 X 30 mark question	Testing Exemplar Text and Theory Knowledge and Understanding	A LEVEL EXAMINATION X 2

<b>Homework</b>	Mock exam questions (1 <sup>st</sup> cycle 15 mark, 2 <sup>nd</sup> cycle 25 mark 3 <sup>rd</sup> cycle 30 mark question ) in Autumn 1 and 2 and Spring 1 and 2 (interleaving set text choice). Self and Peer marking using Eduqas exemplars– WWW/EBI/INT
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