

# GCSE MEDIA STUDIES

EDUQAS EXAM BOARD

<https://www.eduqas.co.uk/qualifications/media-studies/gcse/>

MS LEARMONT

MR JONES

MISS SIMMONDS

# Component 1 EXAM

- Exploring the Media Written examination:
- 1 hour 30 minutes 40% of qualification
- **Section A: Exploring Media Language and Representation**

This section assesses media language and representation in relation to two of the following print media forms: magazines, marketing (film posters), newspapers, or print advertisements.

SET EXAM TEXTS FOR SECTION A – JAMES BOND FILM POSTERS, THE SUN AND THE GUARDIAN FRONT PAGES, GQ AND PRIDE MAGAZINE COVERS, THIS GIRL CAN AND QUALITY STREET ADVERTS

Section B: Exploring Media Industries and Audiences

This section assesses two of the following media forms: film, newspapers, radio, video games.

**Set texts for these – Film marketing/ websites and regulation, newspapers – case study of The Sun , The Archers BBC Radio 4, video game (Fortnite)**

# Component 2 Exam

Understanding Media Forms and Products

Written examination: 1 hour 30 minutes

30% of qualification

This component assesses all areas of the theoretical framework and contexts of the media in relation to television and music.

**Section A: Television; Crime Drama ‘Luther’ and ‘The Sweeney’**

**Section B: Music (music videos and online media) – Taylor Swift, Pharrell Williams and Duran Duran.**

# Component 3 – Non-examined Assessment - Coursework

- 30% of the qualification

Production of two media texts for example

- a film DVD cover and billboard poster.
- Will include original photography.