



# GCSE Media Studies

- CORE COMPULSORY
- NON-QUALIFICATION
- OPTION
- EBACC SUBJECT

Examination board **WJEC**

Course code **500/4414/X**

Subject contact: Ms A Learmont, Head of Media

<h3>Course description</h3> <p>You will have the opportunity to:</p> <ul style="list-style-type: none"> <li>Develop investigative, critical thinking and decision-making skills through consideration of issues that are important, real and relevant to the world in which you live.</li> <li>Develop an appreciation and critical understanding of the media and its role in your daily lives.</li> <li>Develop your practical and creative skills through opportunities for personal engagement and creativity.</li> <li>Understand how to use media concepts and ideas to analyse media productions in their various contexts.</li> </ul> <p>The course is organised in terms of two central activities:</p> <ul style="list-style-type: none"> <li>Thinking about the media, involving investigating media texts and their various contexts.</li> <li>Creating the media, involving planning, producing and presenting media texts.</li> </ul> <p>Examples of media texts studied for controlled assessment tasks include music videos, film posters and magazine covers. Examples of media texts studied for external assessment include TV Drama, Music Industry websites.</p>	<h3>Entry requirements</h3> <p>Good progress in KS3 English. No specific requirements.</p> <h3>Key skills</h3> <p>Investigation and enquiry, analysis, extended writing, independent learning, organisation, creative, evaluative, and practical.</p> <h3>Cost</h3> <p>We recommend these resources to aid studies and preparation for the exams:</p> <p>School Revision Guide £3.00 (specific to exam specification topics– topics change every year)</p>
<h3>Assessment</h3> <p>60%    Controlled assessment</p> <p>40%    1 x 2 hours 30 minutes exam (Summer of Year 11)</p> <p>The exam is based on four questions on stimulus material (print or audio/visual) and a series of planning and creative tasks.</p>	<h3>Careers</h3> <p>Marketing, Advertising, PR, Film, TV, Magazine Publishing, Sales, Gaming, Radio, Newspaper Publishing, Music Industry, Web Design, Social Media, Communications.</p>
<h3>Further education opportunities</h3> <p>Students successfully completing GCSE Media Studies may progress to AS/A2 Film Studies, AS/A2 Media Studies or BTEC Creative Media Production Level 3 Diploma (equivalent to 2 'A' levels).</p>	<h3>Enrichment &amp; Support</h3> <ul style="list-style-type: none"> <li>Year 10/11 Coursework Club after school every Thursday.</li> <li>Revision booklets.</li> <li>Trips.</li> </ul>