

# A Level (7132)

The A-level differs from the AS in that it allows the study of strategic decision making. This builds upon the AS content where decision making in functional areas such as finance, marketing and human resources are studied in depth.

## Course content

1. What is business?
2. Managers, leadership and decision making
3. Decision making to improve marketing performance
4. Decision making to improve operational performance
5. Decision making to improve financial performance
6. Decision making to improve human resource performance
7. Analysing the strategic position of a business (A-level only)
8. Choosing strategic direction (A-level only)
9. Strategic methods: how to pursue strategies (A-level only)
10. Managing strategic change (A-level only)

## Assessment

Paper 1: Business 1	Paper 2: Business 2	Paper 3: Business 3
<b>What's assessed:</b> All content above	<b>What's assessed:</b> All content above	<b>What's assessed:</b> All content above
<b>Assessed:</b> <ul style="list-style-type: none"><li>• Written exam: 2 hours</li><li>• 100 marks in total</li><li>• 33.3% of A-level</li></ul>	<b>Assessed:</b> <ul style="list-style-type: none"><li>• Written exam: 2 hours</li><li>• 100 marks in total</li><li>• 33.3% of A-level</li></ul>	<b>Assessed:</b> <ul style="list-style-type: none"><li>• Written exam: 2 hours</li><li>• 100 marks in total</li><li>• 33.3 of A-level</li></ul>
<b>Questions:</b>  Three compulsory sections: <ul style="list-style-type: none"><li>• <b>Section A</b> has 15 multiple choice questions (MCQ) worth 15 marks.</li><li>• <b>Section B</b> has short answer questions worth approximately 35 marks.</li><li>• <b>Section C</b> and D have two essay questions (choice of one from two) worth 25 marks each.</li></ul>	<b>Questions:</b>  Three data response compulsory questions worth approximately 33 marks each and made up of three or four part questions.	<b>Questions:</b>  One compulsory case study consisting of approximately six questions.

## Entry Requirements

GCSE Business, English Language and Mathematics Grade C or higher.

## Contact

For further information please contact Miss Kerr, Head of Business Studies.

